

# *Anchor of Hope*

experience who we are



# Introduction

*Anchor of Hope* was established on the 23rd of March 2009 and is a non-profit umbrella organization.

It consists of 8 projects each aimed at a specific need in the community. Projects focus on upliftment, development, restoring dignity and humanity, and providing a sense of worthiness and purpose. This is achieved by providing clothing, nonperishable food and support services through a network of organisations, projects, feeding schemes, counselling, awareness programs, pregnancy home, men's shelter and job preparation (and creation) projects.

Our vision is to expand our footprint nationwide with contributions of National Companies.

Eight pillars of social impact receive our specific attention. These are: partnerships, welfare, skills development, the environment, individuals with disabilities, women, education and job creation



Restoring dignity irrespective of age, gender, ability, or race.

## Projects

### PREGNANCY CRISIS

A project helping women dealing with unwanted or unplanned pregnancies. Providing counselling and temporary accommodation for mothers and newborn babies. Pre- and postabortion counselling is provided where needed.

### MEN'S SHELTER

A men's shelter focusing on the restoration and rehabilitation of men living on the streets

### TRAINING PROJECTS

A project transforming lives and uplift individuals to impact their world through skills development.

### CONTINUOUS PROJECTS

Food and clothing to the poor, to other organisations and to feeding schemes. Includes providing community and social upliftment through projects alongside government. Institutions

### CARPENTRY & UPHOLSTERY

A factory providing high quality furniture and corporate gifts through training and mentorship to previously unemployed individuals.

### COMMUNITY INFRASTRUCTURE

Unemployed individuals contribute to a safe and clean environment as they are employed to clean streets and parks; fix potholes; aid in refuse removal and serve as parking attendants;

### SEWING

Unemployed women are trained in manufacturing washable sanitary pads, overalls, scrubs and aprons. Sanitary pads are distributed to female scholars and other institutions.



# Continuous Projects

## Need Specific Projects

These projects are built on the pillars of:

WELFARE

UPLIFTMENT

*churches*



Food, clothes, bedding to various churches in informal settlements and in the city.

*food of hope*



Food parcels to the unemployed.

*schools*



Cleaning and handing-out of second-hand stationery and clothing.

*organisations*



Support of 12 organisations. This includes food parcels to necessary families.

*day-cares*



Caring for 160 children per month by providing maize, clothing and bedding.

*street store*



Handing out 14000 clothing pieces in partnership with other churches and organisations.

*homeless*



Care boxes which contain the bare necessities for the homeless arriving at organisations & churches.

*city changer*



Painting and maintaining public parks in partnership with Doxa Deo Church and Courant.

*outreaches*



Offer support to 3 local churches in Botswana, Lesotho and Zimbabwe.

*abstinence program*



# Continuous Projects

## Food and clothing bank

This important project centralises food and clothing stores in the Bloemfontein area to reduce waste and increase social impact. The primary objective of this central store is to manage all non-profit organisations' donations in an efficient manner. Our process includes sorting and arranging clothing according to size, gender and quality. Other services include storing, cleaning, fixing and general stock control of bedding, furniture and toy donations. Other organisations then register with Anchor of Hope, order supplies as needed and collect from this combined store



The warehouse also stocks furniture, kitchenware, bedding, non-perishable foods, school clothes and stationery.

## Annual Projects

We have **5** major annual projects!

Jacket (1200) and Blanket (2300) Drive

Soft toys for cancer patients at National and Universitas Hospital

Toys for day-care centres and farm schools

Street Store in partnership with churches and partnered organisations

Botswana, Lesotho and Zimbabwe Outreaches



# Pregnancy Crisis Centre of HOPE

Pregnancy Crisis  
CENTRE



The Pregnancy Crisis Centre of Hope (PCC) was established in 2013 to focus on women dealing with *unwanted or unplanned pregnancies*.

PCC equips pregnant women to make informed decisions. The centre currently serves an estimated **35 women per month** by providing a safe environment, counselling and temporary accommodation for them and their new-born babies.

All women are supported with pre- and post-natal care, counselling, emotional support and all relevant information. Where women consider adoption or foster care, they provide referral to the relevant registered institutions

Other services offered : (1) limited sonars, (2) pregnancy tests, (3) abstinence programs for schools, (4) pre-and postabortion counseling and (5) training of counsellors.

PCC **partners** with various doctors, the Estherea Women's Wellness Clinic (for pre-natal classes and sonars), El Pizo House of Hope (for foster care), ENGO (for adoptions) and the Department of Social Development (for social services).

**S** Awareness and Information Sessions

**R** Temporary Accommodation

**A** Counselling

**L** School Programs

**L** Family Restoration

**P** Motherhood



*We are here to help!*

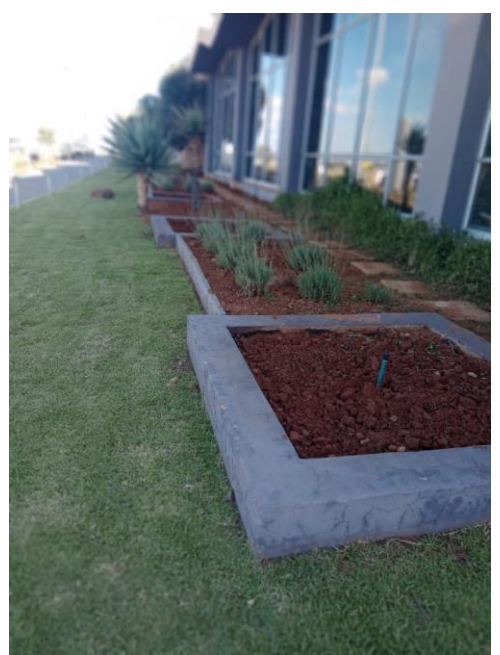


# Community Infrastructure

This is an innovative social and community intervention created by Anchor of Hope to safeguard and secure the sustainability of South Africa's national infrastructure. The project is created as a public response to an eroding South Africa.



As many of our citizens stand in *despair*, leave the country or lose their motivation, **WE STAND TO SAVE OUR COUNTRY!**



## Our Four-Year Impact



R2.4  
MILLION

worth of initial project impact



MAINTENANCE  
SCOPE:  
8 buildings and  
open spaces



272  
initial contract  
jobs  
created



4 fully  
resourced  
entrepreneurs



272  
civilians  
trained in  
life-skills



80  
trained and  
employed  
welders





# Carpentry Project



Manufactures and sells high quality carpentry and upholstery products

This is made possible by the training and skills development of unemployed individuals.

Our vision is job creation and creating a sustainable income for all parties involved

The factory also upholster bus seats, makes built-in cupboards, office furniture, tables, headboards, ottomans and corporate gifts. Sales profits of items manufactured are utilized for operating expenses of the company.

## PILLARS

•• Training

•• Job Creation

•• Skills Development

# Men's Shelter

This a shelter that focuses on the rehabilitation of men living on the streets.

The *main objective* is to uplift and counsel these men, while re-establishing life skills through various programs and projects and to re-establish them to contribute economically and socially.

Men with addictions are rehabilitated by being placed at or referred to qualified and registered rehabilitation centres. Various job creation projects ensures that these individuals are reintroduced to their community, while being uplifted through renewed or added skills.

Temporary Housing

Job Creation

Skills Development

Counselling

## PILLARS



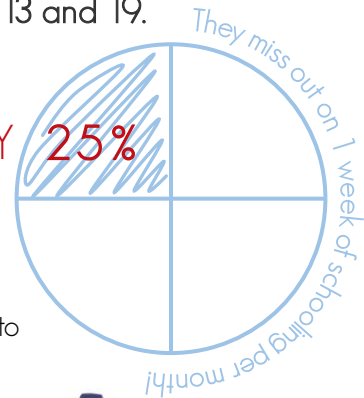
# Sewing Project

There are 9 000 000 girls in South Africa between the ages of 13 and 19. This is the school going age of menstruating girls.

**GIRLS' EDUCATION IS HINDERED BY 25%**

as these girls do not go to school whilst they are menstruating as they have no access to sanitary wear.

We focus on the dignity and sanitary provision to these young scholars through the manufacturing of washable sanitary pads which are supplied to scholars by means of **cycle kits**.



## Cycle Kits



Two nighttime sanitary pads

Four daytime sanitary pads

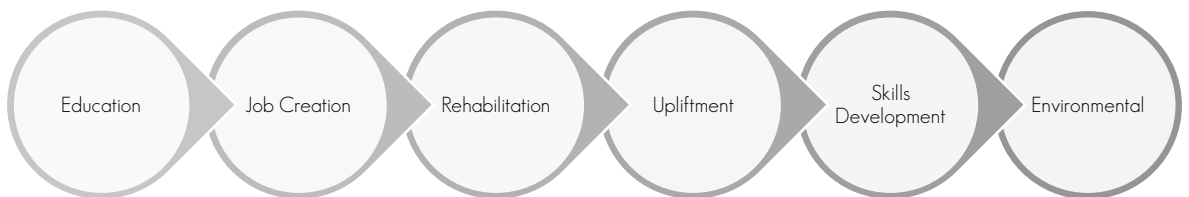
Wash and care instructions



The project gives girls the opportunity to attend school without monthly interruptions, while simultaneously creating jobs for the people who sew these sanitary pads. Esther further focuses on informing these girls about the biological process their bodies go through.

ANCHOR OF HOPE ALSO PRODUCES OVERALLS, APRONS AND CORPORATE GIFTS.

## P I L L A R S



# POP-Up

POPUP gives individuals *hope* through various skills programmes where they can obtain skills to help them find employment or start their own enterprises.

POPUP ensures a high-quality workforce through **SETA accredited training** and life skills training. Attendees are also trained in basic skills such as work ethic, professionalism, financial literacy and entrepreneurship.

POP-Up can also be approached to act as a *placement agency* for entry-level employees.





# Endorsement Letters

We all know the sad state of affairs currently being experienced in Bloemfontein and the significant deterioration in the general appearance of the city, but when I drive around Bloemfontein and I see the "Anchor of Hope" signboards, my mood immediately improves and I am so proud of this organization.

Wherever they go, they make a difference! It is sometimes the smallest things like cutting the grass and picking up garbage. Just to drive through some parts of Bloemfontein and see the street islands and traffic circles' grass cut, gives one " H O P E ! " .

I am amazed by the passion that Boeta and his team have, it simply is unbelievable. We need more people like them in Bloemfontein. Every time I see him he is busy with another new project. He has endless energy.

Jaco Louw  
Raubex (Pty) Director

"It is with great pleasure for Taupele Construction to offer endorsement and support to Anchor of Hope

(www.anchorofhope.co.za), in achieving their goal to restore dignity to vulnerable people - irrespective of age, gender, ability, political background or race. TauPele Construction is proud to support and play our part in making this vision a reality. We wish you well in your continuous efforts to make a difference within the community of Bloemfontein and surrounding areas."

M. Prinsloo  
TauPele Construction Director

"Anchor of Hope is well-positioned to augment the work of the donors, based on their established networks for their clothing bank, feeding schemes, disaster relief and many other services ... I will recommend any organisation or company to partner with Anchor of Hope Ministries."

Hendrik Viljoen  
Route Management

"During all my years of working with the organisation it became clear that accountability is highly valued by the staff and management of Anchor of Hope.

The organisation values each in-kind donation and ensures that it is distributed to people in need."

Mariëta Johnson  
Child Welfare

"Anchor of Hope Ministries is a young organisation but has achieved tremendous success in organizing themselves to address the dire and social needs in their community - an organisation founded and managed by a passionate team who delivers various much-needed services to the community. They are committed to assist the vulnerable, poor and hungry and - most significantly - work with the community with dignity."

Luana Malan  
Industrial Development Construction



# Transparency

HEREBY A SUMMARY OF ALL RELEVANT DOCUMENTS.

*All documents immediately available on request.*

1. NPO certificate (Registered 23 March 2009)  
- Registration number: 067-556-NPO
2. Audited financial statements  
- For the year ended 31 December 2020
3. Tax clearance pin of good standing
4. Clean government audit  
- Received 20/11/2020
5. Compensation for Occupational Injuries and Diseases (COIDA), Department of Labour  
Certificate of good standing  
- Date: 20 July 2020; Registration number: 990001156660
6. Unashamedly Ethical  
- Non-profit organisations
7. Monthly Management Statements  
- Dedfin - Elaine Dednam 083 3888 698
8. Quarterly distribution list
9. Monthly stock take of all donations

We are *proud* of our  
**TRANSPARENCY**  
in how funds, goods and services  
are managed!

# Financial Advantage

Partnering with Anchor of Hope Ministries not only allows you to

*contribute to a worthy cause*

but also affords your organisation **financial advantages.**

WE HOLD THE FOLLOWING FINANCIALLY BENEFIAL CERTIFICATES:

1. Level ONE B-BBEE enterprise  
- 135% B-BBEE Procurement
2. Article 18A SARS certification  
- Certification date: 14 July 2009 - PBO No: 930030823



# Partners



## Financial Partners



WOOLWORTHS



FNB



HINO



UD TRUCKS



# Partners



## Financial Partners



Friends of Franklin



# Partners

Need Specific Partners -





# Banking Details

Account name: Anchor of Hope  
Bank: FNB  
Account number: 62685791876  
Branch code: 250655  
Account type: Cheque  
Swift code: FIRZAJJ

## Contact Details

### Contact Numbers

Continuous Projects	Boeta • 083 325 1899
Pregnancy Crisis Centre of Hope	Charmain • 082 382 8020
Carpentry Project	Martin • 061 775 5050
Men's Shelter	Jannie Louw • 060 466 1564
Sewing Project	Sonja • 082 460 7956
Community Infrastructure Projects	Jannie Coetzee • 076 473 8864
POP-UP	Marnell • 079 181 4567

### Physical Address

8 Tannery Road  
Hamilton  
Bloemfontein  
9300

### Postal Address

P.O. Box 43507  
Heuwelsig  
9332

